

**Mattress Recycling Council
California Press Conference
Tuesday, January 12 at 10a.m**

RYAN TRAINER'S PREPARED REMARKS

- We are honored to be standing alongside Senator Loni Hancock and the City of Sacramento today as we launch the Mattress Recycling Council's Bye Bye Mattress recycling campaign. In creating this program, it was important to bring all the stakeholders together to create a cost-effective solution to a long-term problem.
- MRC is following the lead of many other industries, including paint, batteries, and tires, where retailers and consumers take an active role in recycling consumer products at the end of their life.
- The mattress industry supports this approach to mattress recycling because it has created a self-sustaining funding mechanism, an efficient way to collect the mattresses and a responsible way to recycle the mattress materials. It also deters illegal dumping and benefits individual state residents, state and local governments and businesses.
- Since The Used Mattress Recovery and Recycling Act passed in 2013, MRC has worked to leverage the existing solid waste infrastructure to build a network of collection points. Over 60 solid waste facilities in urban and rural communities throughout California have joined the program to increase their residents' options for disposing

of old mattresses and box springs at no-cost. MRC is working hard to expand our network and we are adding new locations each week. These partnerships are a key component to the success of Bye Bye Mattress and we will continue to expand our reach.

- We also want mattress retailers of all sizes, universities, and hospitals to recycle their mattress discards through Bye Bye Mattress. In 2016, we'll be working to find logistical solutions to make that happen.
- I'd also like to recognize our participating recycling facilities. Thank you for your support of this new program.
- In the coming months, you'll hear more about Bye Bye Mattress, as we launch Public Service Announcements across radio, print and outdoor media and begin online advertising. We are committed to educating the public about this new program and the benefits of mattress recycling.
- Thank you for joining us today as we celebrate the launch of this important initiative.